



TOYOTA TAMWORTH COUNTRY MUSIC FESTIVAL 2024

19 - 28 JANUARY 2024

2024 Toyota Country Music Festival, Tamworth FACT SHEET

- The Toyota Country Music Festival, Tamworth (TCMF) will celebrate a historic 52 years in 2024 and will run from Friday, 19 to Sunday, 28 January 2024.
- The Toyota Country Music Festival, Tamworth is recognised as the largest and longest live country music event in Australia and the southern hemisphere.
- In 2024, the 52nd Toyota Country Music Festival, Tamworth will see more than 300, 000 people attend across the 10-days, as well as hundreds of artists and thousands of shows.
- The Festival's largest venue – Toyota Park will host some of the biggest stars for free, with nightly performances across the 10-days.
- The Toyota Country Music Festival, Tamworth is the only country music festival with an industry affiliated, internationally recognised awards program – the Country Music Awards of Australia, commonly known at the Toyota Golden Guitar Awards. The existence of these awards ensures the event attracts the most prominent and successful country music artists in Australia.
- Known as the 'Country Music Capital of Australia', Tamworth caters to all country music tastes from Bluegrass and Americana to Alt-Country and Bush Ballads.
- Keith Urban, Troy Cassar-Daley, Kasey Chambers, Beccy Cole and Lee Kernaghan are just a few of Australia's country stars who've launched their careers at the Toyota Country Music Festival, Tamworth.
- Iconic Australians including Slim Dusty and Joy McKean built the Country Music Industry in Australia and the Toyota Country Music Festival, Tamworth into the landmark event it is today.
- The Toyota Country Music Festival, Tamworth is committed to environmental sustainability and demonstrates this through its waste, water and energy management plans and campaigns.

www.tcmf.com.au



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